



Women On Their Toes

**18th Annual Spring
Luncheon Event**

Passion, Fashion, & Philanthropy

**Tuesday, April 10, 2012
10 am - 1 pm
Hyatt Regency Austin**

Honoring outstanding community
volunteers and featuring a dynamic
fashion show by Estilo



2012 UNDERWRITING OPPORTUNITIES

For single ticket purchases or additional information:

**www.BalletAustinGuild.org
512.476.9151 ext. 200**



Women On Their Toes

**18th Annual Spring
Luncheon Event**

TABLE SPONSORS



18th Annual Spring Luncheon Event
WOMEN ON THEIR TOES
Honoring Outstanding Austin Area Volunteers

“Passion, Fashion, and Philanthropy”

April 10, 2012 / Hyatt Regency Austin

The Ballet Austin Guild is preparing to honor outstanding volunteers in the Austin community at our annual *Women On Their Toes* spring luncheon. The Guild is an all-volunteer organization that exists to support and promote Ballet Austin through a variety of educational programs and fundraising events.

Each year we invite area non-profit organizations to nominate their most exceptional volunteers - the women and men who go above and beyond in their efforts and accomplishments on behalf of the organizations they tirelessly serve for the betterment of our community and world. *Women On Their Toes* is an annual opportunity for us to shine the spotlight on their invaluable work and celebrate their passion for volunteering and their organizations' missions.

The Ballet Austin Guild's **18th Annual Women On Their Toes** event will take place **Tuesday, April 10**, at the Hyatt Regency Austin. We are excited to announce that this year's event will culminate in a dynamic fashion show by Estilo, a people and critics' choice favorite boutique. Estilo is a Ballet Austin neighbor located in Austin's chic 2nd Street District downtown, and we are proud to be partnering with this vibrant local business.

We invite you to join us in supporting community volunteerism and the arts through your tax-deductible sponsorship of this popular event. Proceeds raised through the event will benefit one of our community's most outstanding performing arts treasures, Ballet Austin. With an expected attendance of approximately 500 guests, *Women On Their Toes* provides an excellent opportunity for bringing greater public awareness to our community's non-profit organizations as well as offering a format for networking with volunteers and other non-profit organizations.

Please return the completed sponsorship form, or visit the Guild's website at www.BalletAustinGuild.org to become an event sponsor today. Sponsorships must be received by February 10 for *guaranteed* inclusion in the event invitation.

Sincerely,

A handwritten signature in black ink that reads "Jennifer M. Canaday". The signature is fluid and cursive, with the first name being the most prominent.

Jennifer M. Canaday
2011/12 President, Ballet Austin Guild



“Passion, Fashion, & Philanthropy”

Women On Their Toes

18th Annual Spring Luncheon & Fashion Show

Hyatt Regency Austin / April 10, 2012

SPONSOR BENEFITS

Platinum Level \$5,000

- *Prominent seating and lunch for 10 guests*
- *One complimentary drink ticket per guest*
- *Ten (10) passes for complimentary valet parking*
- *Deluxe gift bag for each guest*
- *Individual/Corporate Sponsor's name announced during the event presentation by the Master of Ceremonies*
- *Sponsor's name and logo in multimedia presentation during the event*
- *Sponsor's name and logo in printed invitation* (estimated quantity of 3,000)*
- *Sponsor's name and logo in printed program* (estimated quantity of 600)*
- *Sponsor's name and logo in event signage**
- *Recognition on the Ballet Austin Guild website: www.balletaustinguild.org*
- *Recognition in Ballet Austin Guild's newsletter, En Pointe*
- *Voucher for one Orchestra section single ticket for each guest to a performance of Ballet Austin's Romeo & Juliet in May 2012 OR for a single performance during the 2012/13 Season Opening production. (Approximate value: \$750)*
- *Voucher for a three-class punch card for each guest; good for dance and fitness classes at Ballet Austin's Butler Community School. Excludes Course Offerings or Pilates Studio classes. (Approximate value: \$510)*

*Subject to applicable printing deadlines

Women On Their Toes 2012

SPONSOR BENEFITS (continued)

Gold Level \$2,500

- Preferred seating and lunch for 10 guests
- One complimentary drink ticket per guest
- Five (5) passes for complimentary valet parking and five (5) complimentary self-parking passes
- Deluxe gift bag for each guest
- Individual/Corporate Sponsor's name in multi-media presentation during the event
- Sponsor's name in printed invitation* (estimated quantity of 3,000)
- Sponsor's name in printed program* (estimated quantity of 600)
- Sponsor's name in event signage*
- Recognition on the Ballet Austin Guild website: www.balletaustinguild.org
- Recognition in Ballet Austin Guild's newsletter, *En Pointe*
- Voucher for one Mezzanine-level section single ticket for each guest to a performance of Ballet Austin's *Romeo & Juliet* in May 2012 OR for a single performance during the 2012/13 Season Opening production. (Approximate value: \$540)
- One voucher per guest for one free dance or fitness class at Ballet Austin's Butler Community School. Excludes Course Offerings or Pilates Studio classes (Approximate value: \$170)

Silver Level \$1,250

- Priority seating and lunch for 10 guests
- Ten (10) complimentary self-parking passes
- Gift bag for each guest
- Sponsor's name in printed invitation* (estimated quantity of 3,000)
- Sponsor's name in printed program* (estimated quantity of 600)
- Sponsor's name in event signage*
- Recognition on the Ballet Austin Guild website: www.balletaustinguild.org
- Recognition in Ballet Austin Guild's newsletter, *En Pointe*
- One voucher per guest for 50% off a single dance or fitness class at Ballet Austin's Butler Community School. Excludes Course Offerings or Pilates Studio classes. (Approximate value: \$85)

*Subject to applicable printing deadlines



18th Annual Spring Luncheon & Fashion Show
WOMEN ON THEIR TOES
Honoring Outstanding Community Volunteers
“Passion, Fashion, & Philanthropy”
April 10, 2012 / Hyatt Regency Austin

SPONSORSHIP FORM

Submit this form to Ballet Austin Guild by **Feb. 10** for inclusion in printed invitations. This form is also available online with a secure payment option at www.balletaustinguild.org.

Sponsor Information: (Print sponsor’s name exactly as it should appear on printed materials.)

Sponsor’s Name: _____
(May be an Individual, Two Individual Co-Hosts, Name of a Group, or Name of a Company)

Contact Person/Title: _____

E-mail: _____ Phone: (_____) _____

Mailing Address: _____

Sponsorship Level Information: *Sponsorship Level: (please check one)**

\$5,000 Platinum Sponsor \$2,500 Gold Sponsor \$1,250 Silver Sponsor

I am unable to sponsor a table this year, but would like to make a donation to support Ballet Austin in the amount of \$_____

*Event underwriting opportunities at other levels are also available. Please contact Jennifer Canaday at 512.247.8735 or send an email to info@balletaustinguild.org for more information.

Visit www.balletaustinguild.org for information on purchasing individual tickets.

Payment Information: *Method of Payment: (please check one)*

Check is enclosed payable to “Ballet Austin Guild” (*preferred*)

Credit Card (check one): () Visa () MasterCard () Discover () Am Ex

Card Number: _____ Exp. Date: ____/____/____ Sec. Code: _____

Name on Card: _____

Credit Card Billing Address: _____

OPTIONAL: Please bill my credit card in two (2) equal monthly installments.

Mail completed form to:
 Ballet Austin Guild-WOTT
 P.O. Box 300098
 Austin, TX 78703-0002

Or e-mail completed form to:
info@balletaustinguild.org
Or submit form & payment online:
www.balletaustinguild.org

Ballet Austin/Ballet Austin Guild is a non-profit, 501(c)(3) organization. Donations are tax deductible as permitted by law, with the exception of the fair market value of food, drink, and gifts.



Women On Their Toes

**18th Annual Spring
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RAFFLE DONORS



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WOMEN ON THEIR TOES
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“Passion, Fashion, and Philanthropy”

April 10, 2012 / Hyatt Regency Austin

The Ballet Austin Guild is preparing to honor outstanding Austin volunteers at our annual *Women On Their Toes* spring luncheon. The Guild is an all-volunteer organization that exists to support and promote Ballet Austin through a variety of educational programs and fundraisers. Each year we invite area non-profit organizations to nominate their most exceptional volunteers to be honored at our luncheon. *Women On Their Toes* is an opportunity for us to shine the spotlight on their invaluable work and celebrate their passion for volunteering and their organizations' unique missions.

The Ballet Austin Guild's **18th Annual Women On Their Toes** event will take place **Tuesday, April 10**, at the Hyatt Regency Austin. This year's luncheon will include a fashion show by Estilo, a favorite local boutique and Ballet Austin neighbor in the vibrant 2nd Street District.

Another highlight of our annual luncheon is an exciting raffle through which we give away wonderful packages featuring trips to exotic destinations, cultural events, restaurant gift certificates, spa services, and shopping opportunities in Austin and other major cities. The raffle has been a very successful part of the Guild's *Women On Their Toes* event year after year.

Please support Ballet Austin by making an in-kind donation of goods or services to be included in a *Women On Their Toes* raffle package. Your generous donation will be featured in event materials, signage, and media displays that will be viewed by an estimated 500 guests at this year's luncheon. Through your tax-deductible donation to this popular event, you'll help us support Ballet Austin's mission of providing exceptional artistic programming and education for our community. The money we raise will help provide scholarships to Ballet Austin Academy students and help fund Ballet Austin's many community access and education programs, which serve more than 35,000 people in Central Texas each year.

Please return the enclosed pledge form, or visit our website at www.BalletAustinGuild.org to become a raffle donor today. Your prompt response and generous contribution at any level will be greatly appreciated. With your help, the 18th Annual *Women On Their Toes* event will be the Ballet Austin Guild's most successful fundraiser ever!

Sincerely,

A handwritten signature in black ink that reads "Jennifer M. Canaday". The signature is fluid and cursive, with the first name being the most prominent.

Jennifer M. Canaday
2011/12 President, Ballet Austin Guild



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RAFFLE DONATION PLEDGE FORM

Submit form by **March 1** for inclusion in printed materials. (Visit www.balletaustinguild.org for online form.)

Donor Information (Please print exactly as name should appear on all printed materials.)

Individual/Business Donor’s Name: _____

Contact Person/Title: _____

E-mail: _____ Phone: (____) _____

Mailing Address: _____

Donor’s Signature: _____ Date: _____

Donation Information

Item Type: (check one) Gift Certificate Letter (*in lieu of certificate*) Merchandise

Item Description: _____

Estimated Value \$ _____ (The IRS requires an estimation of the dollar amount of a non-cash contribution.)

Donation Pickup/Delivery Information

Donated items must be received no later than **March 10, 2012**. (Please check one):

Item is being mailed with this form. Contact me to arrange for pickup of the item I am donating.

Item is being hand-delivered to a Ballet Austin Guild Raffle Committee member. List name of the

Raffle Committee Contact: _____ Phone: _____

Visit www.balletaustinguild.org to purchase *Women On Their Toes* tickets or table sponsorships.

Mail completed form to:

Ballet Austin Guild-WOTT
 P.O. Box 300098
 Austin, TX 78703-0002

Or e-mail completed form to:

info@balletaustinguild.org

Or submit form online:

www.balletaustinguild.org



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GIFT BAGS



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The Ballet Austin Guild's **18th Annual Women On Their Toes** event will take place **Tuesday, April 10**, at the Hyatt Regency Austin. This year's luncheon will include a fashion show by Estilo, a favorite local boutique and Ballet Austin neighbor in the vibrant 2nd Street District. We will also feature our popular raffle of fantastic gift packages at the conclusion of the luncheon.

Please support Ballet Austin by making an in-kind donation of items to be included in gift bags for Women On Their Toes attendees. Gift bags often include small merchandise items, gift certificates, and vouchers or coupons for discounts from local businesses. (Examples: samples of cosmetics, earrings, a magazine or book, chocolates, “buy one get one free” coupons, a voucher for 20% off a purchase in a local store, etc.) By donating items for our gift bags, your business will be recognized by an estimated 500 guests at this year's luncheon.

Through your tax-deductible donation to this popular event, you'll also help us support Ballet Austin's mission of providing exceptional artistic programming and education for our community. The money we raise will help provide scholarships to Ballet Austin Academy students and help fund Ballet Austin's many community access and education programs, which serve more than 35,000 people in Central Texas each year.

Please return the enclosed donation pledge form or contact the Ballet Austin Guild to become a gift bag donor today. We prefer donations of gift bag items in the quantity of 500, but we welcome donations of any quantity or value. With your help, the 18th Annual *Women On Their Toes* event will be the Ballet Austin Guild's most successful fundraiser ever!

Sincerely,

A handwritten signature in black ink that reads "Jennifer M. Canaday". The signature is fluid and cursive, with the first letters of each word being capitalized and prominent.

Jennifer M. Canaday
2011/12 President, Ballet Austin Guild



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GIFT BAG ITEM DONATION PLEDGE FORM

Submit form by **March 1** for inclusion in printed materials. (Visit www.balletaustinguild.org for online form.)

Donor Information (Please print exactly as name should appear on all printed materials.)

Individual/Business Donor's Name: _____

Contact Person/Title: _____

E-mail: _____ Phone: (_____) _____

Mailing Address: _____

Donor's Signature: _____ Date: _____

Donation Information

Item Description: _____

Number of Items Being Donated: _____ Estimated Value of TOTAL Donation \$ _____

(The IRS requires an estimation of the dollar amount of a non-cash contribution.)

Donation Pickup/Delivery Information

Donated items must be received no later than **March 10, 2012**. (Please check one):

Items are being mailed. Contact me to arrange for pickup of the items I am donating.

Items are being hand-delivered to a Ballet Austin Guild WOTT Committee member. List name of the

Committee Contact: _____ Phone: _____

Visit www.balletaustinguild.org to purchase *Women On Their Toes* tickets or table sponsorships.

Mail completed form to:

Ballet Austin Guild-WOTT
 P.O. Box 300098
 Austin, TX 78703-0002

Or e-mail completed form to:

info@balletaustinguild.org

Or submit form online:

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